



Professional Marketer (ProM) Registration Form

To qualify for the ProM designation in any 12 months period, a HKIM member is required to have attended at least 24 hours of sales and marketing seminars or professional development functions, of which, 12 hours must be functions provided by HKIM. You may be asked for supporting documents for verification.

I would like to be registered as a Professional Marketer (ProM) for 12 months from _____ and agree that my name may be listed as Professional Marketer (ProM) on various HKIM publications and website. A fee of \$180 (HK\$300 with effect from 1st August 2014) for the period of registration is enclosed. I agree also to comply with requirements specified by HKIM from time to time.

A. Personal Particulars

Full Name: <i>in English</i>				Present Membership Grade: <i>(cross whichever not applicable)</i>	
<i>in Chinese</i>				MHKIM/SHKIM/FHKIM/EHKIM	
Contact Number:		Office Email:		Personal Email:	

B. CPD Record

Period: From _____ (mm/yy) to _____ (mm/yy)

Date	CPD Category **	Description or Title of Course/ Activity related to sales and marketing	Organized by	Number of CPD Hours
Total:				

** CPD Categories: Please enter one of the following categories in the box (a total of 24 hours is needed, of which 12 hours must be at HKIM functions). For non-HKIM functions, each category cannot be more than 4 CPDs.

- | | | |
|-------------------------------|----------------------------|--------------------------------|
| 1. Post Qualification Studies | 4. IT and Internet | 7. Committee Work |
| 2. Short Course | 5. Talk/Seminar/Workshop | 8. Private Study (Max 8 hours) |
| 3. Language Training | 6. Conferences/Exhibitions | |

- * I attest that all the information provided in the CPD Record in this registration form is true and correct.
- * I understand that random checks will be conducted by the Institute in respect of this declaration and I agree to provide further supporting document when being requested by the Institute.
- * I agree that HKIM may publish my name as a Professional Marketer (ProM).

Signature of Applicant 申請人簽署: _____

Date 日期: _____