

HKIM Institution Membership Benefit Table

<u>Categories</u>	<u>Entitlement</u>	Group Members	Corporate Members	Company Members
Eligibility	Staff number	over 300	over 100	below 100
Company Recognitions	1 Subsidiaries becoming HKIM Corporate members	5	N/A	N/A
	2 Premier listing on all HKIM promotional materials upon mentioning of organizational members	Yes	N/A	N/A
	3 Entitle to use HKIM Institution Membership logo on stationeries and advertisements	Yes	Yes	Yes
	4 Name and logo listing on the home page of HKIM website	Yes	N/A	N/A
	5 Name and logo listing on HKIM website	N/A	Yes	Yes
	6 Free hyberlink on HKIM website	Yes	Yes	N/A
Personal Honouring	7 Staff to be invited as HKIM individual member with one year complimentary membership fee	10	5	N/A
	8 C-Level Executives to be invited to join the C-Level Roundtable	2	1	N/A
Publicity for Company	9 Complimentary marketing job advertisement at the Job's Corner of HKIM website	10	5	N/A
	10 Banner at HKIM Home Page (960Wx340H) for 2 Consecutive Weeks	Yes	N/A	N/A
	11 Advertising Box (255Wx228H) at Run of Site for 2 Consecutive Weeks	Yes	Yes	N/A
	12 Advertising Box in eDM for 2 Consecutive Weeks	Yes	Yes	N/A
	13 Discount for placing advertisement on HKIM channels	30%	30%	N/A
Additional Values	14 Customized staff training at discounted price #	Yes	Yes	Yes
	15 Brand/Marketing audit services#	Yes	Yes	Yes
	16 Eligible for enjoying favourable members' rate for joining activities of HKIM and of which HKIM is supporting organization*	Yes	Yes	Yes
	17 Priority to be the Title Sponsor of HKIM activities, seminars and exhibitions #	Yes	Yes	N/A
	18 Cash Coupons: (validity: since the date join)	HK\$5,000	HK\$2,000	HK\$800

Subject to quotation

* Subject to specifications of different activities

(revised 2014 October)