



# Hong Kong Institute of Marketing Student Membership Application

## 香港市務學會學生會員會籍申請表

Hong Kong Institute of Marketing provides a platform for students to enhance their understanding of marketing theories and practices, interact with other marketers, and broaden their professional knowledge through exposure tours to company or organisations, and customized seminars. Student Members can join activities at special fee rates.

透過會員之間互相交流和參加一系列的機構參觀，市務營銷專題講座，本會的學生會員可接觸和更新市務營銷的知識，及擴大社交圈子。另外，學生會員可以優惠費用參加本會舉辦之活動。

I like to be a Student Member of HKIM, and hereby submit my application. I am enclosing annual subscription fee of \$300. I also agree to provide all necessary academic reference for the membership application. I understand all fees paid are not refundable.

本人現正申請加入香港市務學會學生會員，並繳付會員年費\$300。本人並同意呈上學歷證明以供香港市務學會作會籍審批用途，本人也明白所繳交費用一律不作退回。

### A. Personal Details 個人資料 Please as appropriate 請在適當地方加上號

Title 名銜： Mr.先生  Ms 女士

Surname (English) 姓 (英文)：\_\_\_\_\_

Forename (English) 名 (英文)：\_\_\_\_\_ Nickname 英文別名：\_\_\_\_\_

Name in Chinese 中文姓名：\_\_\_\_\_

Passport No/ HK ID No 護照/身份證號碼：\_\_\_\_\_

Date of birth 出生日期：(dd 日) \_\_\_\_\_ / (mm 月) \_\_\_\_\_ / (yy 年) \_\_\_\_\_

e-Mail 電郵\* (1)：\_\_\_\_\_ e-Mail 電郵\* (2)：\_\_\_\_\_

\*Since the Institute will communicate with you by e-mails, kindly provide us with your most frequently used e-mail account(s).

\*本會將會以電郵與學生保持聯絡。為此，請提供最常用之電郵。

Mobile 手提電話：\_\_\_\_\_ Home Tel No 住宅電話：\_\_\_\_\_

Mailing Address 通訊地址：\_\_\_\_\_

Hong Kong 香港  Kowloon 九龍  New Territories 新界

<b>For Office use only</b>									
Student Membership number									

### B. Student Membership 學生會籍

Please fill in the course title and year of your study 請填上課程名稱及修讀年份:

Name of Institute 學院名稱	Programme 課程	Period 時期	
		(From 由)	(To 至)

Which areas would you like to contribute in helping HKIM organize activities?

您會否參與香港市務學會不同範疇的工作，又可在哪些範疇參與其中？

Photographer 攝影師  Editor/ Reporter 編輯/記者  Poster Designer 海報設計師  Data Analyst 數據分析員  Others 其他 \_\_\_\_\_

### C. Payment Method 付款方法

- Cash 現金  Cheque made payable to "Hong Kong Institute of Marketing Limited" 支票抬頭請寫「香港市務學會」
- Bank transfer to HSBC A/C. 172-3-019178 payable to "Hong Kong Institute of Marketing Limited" 銀行轉賬至香港滙豐銀行戶 172-3-019178 祈付「香港市務學會」，並附上收據副本
- Credit card payment for annual subscription fee \$300. 本人填妥以下資料及簽署，確定以信用卡繳付會員年費港幣\$300。  
Credit card No.信用咭號碼： \_\_\_\_\_

Expiry 到期日： \_\_\_\_\_ Month 月/ \_\_\_\_\_ Year 年 \_\_\_\_\_ Credit card type 信用咭類別： Visa  Master

Cardholder's name 持咭人姓名 \_\_\_\_\_

Cardholder' authorised signature 持咭人簽署 \_\_\_\_\_ Date 日期 \_\_\_\_\_

I declare that the information given in this form is true and correct to the best of my knowledge and belief. I hereby make application for registration as a student member of the HKIM and undertake, if registered, that so long as I remain a registered student of the HKIM, I shall observe and abide by the Code of Practice of the Institute, which is adopted by the Institute from time to time. I understand and agree that memberships of Hong Kong Institute of Marketing are valid only for the year(s) approved and with membership fees paid. I hereby authorise HKIM to conduct background check with my current and previous education institutes which I attended as the Institute' s deem reasonable and appropriate. 本人茲證明本表格所載各項均屬實無訛。本人現正式申請註冊成為香港市務學會學生會員，並承諾在成功註冊後，成為香港市務學會會員一份子時遵守本學會所訂的守則及其修訂本。本人明白並同意香港市務學會的會籍只於所批核及已繳交會費的年期內生效。本人並授權香港市務學會向有關人士或機構查證及核實本人之背景包括本人曾就讀的各所院校。

Signature of Applicant 申請人簽署： \_\_\_\_\_ Date 日期： \_\_\_\_\_