



Asia Marketing Federation

**APPLICATION FOR AWARD OF
CERTIFIED PROFESSIONAL MARKETER
CPM (ASIA)**

INSTRUCTIONS :

- 1) Please complete this application form carefully.
- 2) Please note that *only applicants who have successfully completed the CPM (Asia) Qualifying Examination and have at least **FIVE (5) years** of relevant marketing experience will be eligible to apply.* Applicants must be members of the Federation through their local Marketing member association.
- 3) Please submit **TWO (2)** references in the forms provided.
- 4) The application fee is **US\$35**.
- 5) Please forward the completed application form together with your references and the fee payable to your local member association.

Print or type your name as you wish it shown on official CPM records:

Dr Mr Miss Mrs Ms (Please tick ✓ boxes as appropriate)

Full Name: _____
(Please underline surname)

National Identification No./Passport No.: _____ Nationality: _____

Country of Birth: _____ Date of Birth: _____

MAILING INFORMATION

Preferred Mailing Address Company Home

Company Name (As it appears on enclosed business card)

Company Address (Do not use PO Box)

Office Telephone No.: _____ Fax No.: _____



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Home Address *(Do not use PO Box)*

Area Code: _____ Home No.: _____

WORKING EXPERIENCE

(Beginning with your current position, list only full-time paid employment and **provide documentary evidence of your working experience**)

	Dates (Month and Year) From/To	Company Name/ Job Title	Description of Job
Current Position			
Prior Position #1			
Prior Position#2			
Prior Position #3			

*** If space is insufficient, please continue on separate piece of paper.**



Asia Marketing Federation

CERTIFICATION

- 1) In registering for the award of Certified Professional Marketer (Asia), I agree to all conditions as to eligibility and other requirements of the CPM.
- 2) I agree that to be awarded the CPM, in addition to successfully completed the CPM (Asia) Qualifying Examinations, I must meet the requirement of **FIVE (5) years** marketing experience and high standards of professional and business conduct. I further understand and agree that the CPM, if awarded, may be revoked or suspended at any time if I do not comply with the Code of Ethics and Standards of Professional Conduct or other rules and conditions established by AMF.
- 3) I certify that all the information and statements in this application are complete and true.

Signature: _____

Date: _____

