



Asia Marketing Federation

CPM(Asia) Qualifying Examination - Registration Form

Closing Date: 31 Dec for March and 15 Jun for September Examinations

Print or type your name as you wish it shown on official CPM records:

Dr Mr. Miss Mrs. Ms

(Please tick boxes as appropriate)

Full name: *(Please write clearly and underline surname)*

National Identification No./Passport No. : _____

Country of Birth: _____ Date of Birth: _____

Contact No.: _____ Nationality: _____

Email: _____

MAILING INFORMATION (Please write clearly and give full details)

Preferred Mailing Address Company Home

Company Name *(As it appears on enclosed business card)*

Company Address *(Do not use PO Box)*

Office Telephone No. : _____ Fax No. : _____

Email: _____

Home Address *(Do not use PO Box)*

Home Telephone No. : _____

EDUCATION QUALIFICATIONS

Please tick the highest qualification you have attained

O Level A Level Diploma Degree

Others (please specify: _____)

Please specify your other qualifications (academic and/or professional) including any professional/management courses attended (state the university/ institution)

WORKING EXPERIENCE

Beginning with your current position, list only full-time paid employment and provide documentary evidence of your working experience

	Current Position	Prior Position #1	Prior Position #2	Prior Position #3
Dates (Month and Year) From/To				
Job Title				
Description of Job				
Management Level (senior, middle or junior)				
Name of Firm				
Describe Main Business Activity of Firm				

*If space is insufficient, please continue on separate piece of paper.

- I would like to register for the CPM(Asia) Qualifying Exam for the period:
 Mar _____ (fill in year) Sep _____ (fill in year)
- Subjects I wish to enter:
 Marketing Research Marketing Communications Marketing Strategy
 Asia Pacific Business Asia Pacific Marketing Management
- In registering for Qualification of the Certified Professional Marketer, CPM(Asia) status, I agree to all conditions as to eligibility, examinations and other requirements of the CPM(Asia) which AMF has adopted
- I agree that to be awarded the CPM(Asia), in addition to passing the 5 examinations, I must meet the requirements for 5 years of marketing experience, high standards of professional and business conduct.
- I have enclosed certificates of my academic qualifications and evidence of working experience.
- I have enclosed payment of the followings:
 One off registration fee
Examination fee
 Marketing Research Marketing Communications Marketing Strategy
 Asia Pacific Business Asia Pacific Marketing Management
- I certify that all the information and statements in this application are complete and true.

Date: _____ Signature: _____

Please return Registration Form to Hong Kong Institute of Marketing
Address: 3/F, 88 Commercial Building, 28-34 Wing Lok Street, Sheung Wan, Hong Kong