

< 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!

太古 taikoo
太古糖業

Established in 1881, Taikoo Sugar markets premium sugar products under the Taikoo brand, and is the market leader in HK's retail and catering sectors.

PRODUCT MANAGER

(Applicant with less experience will be considered as Assistant Product Manager)

Job Description:

- Assist managing our catering business in HK & China market
- Plan and formulate product strategy for different products
- Responsible for business development and an efficient operation for the marketing activities in HK & China market
- Plan, implement and monitor the sales and promotion activities, and conduct the relevant analysis in market, sales & pricing, forecasting, result monitoring, tracking & report generation.
- To maintain and built strong relationship with different distributors both in HK and China
- To co-ordinate the development and launch of new products in HK & China market

Requirements:

- University graduate, at least 3 years management experience, preferably with relevant experience in mainland China market. Less experience will be considered as Assistant Product Manager
- Fluency in spoken and written English, Chinese and Mandarin
- Knowledge in food services industry preferred
- Self-motivated, organized, independent and ability to work under pressure
- Good team work spirit
- Good communication and interpersonal skills
- Willing to travel
- Proficiency in PC operations
- HKIM member preferable

Interest parties please send full resume with expected salary to:

recruit@taikoosugar.com

為讓閣下／貴公司了解本會最新活動及動向，故此電郵以上資訊給閣下。我們尊重你的私隱。如不想收到我們的資料，請電郵往：opt-out@hkim.org.hk，我們會在 10 個工作天內盡快處理。請注意處理期間閣下或仍然收到本會資料，不便之處，敬請原諒。

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Hong Kong Institute of Marketing

3/F, 88 Commercial Building, 28-34 Wing Lok St. HK

Enquiry 查詢: 2893-6061

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