

< 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!



Café de Coral Holdings Limited, we are the largest publicly listed Chinese Fast Food restaurant group in the world with over 200 outlets in Hong Kong and around 200 quick service restaurants in North America. To cope with our business needs, we invite high caliber professional to fill the following position:

SENIOR OFFICER (MARKETING)

Job Descriptions:

- To implement and execute product launch, promotion & PR campaigns
- To assist in liaison with designers, printers and advertising agencies
- To handle public affairs, press releases and market research activities

Requirements:

- University graduates in Business, Marketing, Communications or related disciplines
- At least 3 years working experience in Marketing or related fields, preferably in F&B or FMCG industry
- Experience in handling loyalty programme an asset
- Good command of both written and spoken English and Chinese
- Independent, strong planning & organizing abilities
- HKIM Members preferred

Interested parties please send full resume with **PRESENT & EXPECTED SALARY** to Miss Tracy Chan by email at recruit@cafedecoral.com or by mail to Miss Tracy Chan, Human Resources Department, 10/F., Cafe de Coral Centre, No. 5-13 Wo Shui Street, Fotan, N.T. (Please quote Reference No. on envelope or as email subject)

** All information received will be kept in strict confidence and only for employment-related purpose. **

為讓閣下／貴公司了解本會最新活動及動向，故此電郵以上資訊給閣下。我們尊重你的私隱。如不想收到我們的資料，請電郵往：opt-out@hkim.org.hk，我們會在 10 個工作天內盡快處理。請注意處理期間閣下或仍然收到本會資料，不便之處，敬請原諒。

You have received this e-mail as a valued existing/would-be participants/partners of HKIM. We respect your privacy. In case you would not wish to receive information from us in the future, please inform us by email to us: opt-out@hkim.org.hk to request for non-inclusion in our e-mail promotion database. Please allow us 10 working days to effect the requested change and there is a slight chance that you may receive information from us during that period. We apologize for any inconveniences it may cause to you.

Hong Kong Institute of Marketing

3/F, 88 Commercial Building, 28-34 Wing Lok St. HK
Enquiry 查詢: 2893-6061

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